

**ORANGE COUNTY (FL) ALUMNAE CHAPTER
OF DELTA SIGMA THETA SORORITY, INC.**



**SOUNDS
& SIGHTS
of the Diaspora**

SPONSORSHIP OPPORTUNITIES

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Delta Sigma Theta Sorority, Inc.
Orange County (FL) Alumnae Chapter



Delta Sigma Theta Sorority, Inc. Orange County (FL) Alumnae Chapter



WHO WE ARE LOCALLY

The Orange County (FL) Alumnae Chapter (OCAC) of Delta Sigma Theta Sorority, Incorporated was chartered on May 28, 1983. With a desire to effectively implement Delta's Five-Point Programmatic Thrust, the women of Orange County (FL) Alumnae Chapter use their skills to enhance the civic and social development of the residents within Orange and Osceola counties. Since its inception, OCAC has remained committed to stellar service and delivery of public service programming. Our chapter has awarded more than \$250,000 to high school students and has raised over \$20,000 in support of the national and local initiatives within the last five years. We continue to deliver programs and activities that serve the greater good, with the focus on impactful program that is meant to educate, uplift, and inspire the community. Social ACTION is at the core of what we do. It is WHO we are!

EVENT OVERVIEW

The Sounds and Sights of the Diaspora is a celebration of the rich cultural heritage and artistic contributions of African and Caribbean diasporic communities around Central Florida. The women of the Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Incorporated will showcase a signature event that includes an eclectic mix of music, art, dance, and culinary experiences, reflecting the diversity and vibrancy of the diaspora. The event aims to bring together people from different backgrounds to explore and celebrate the sounds and sights that unite global communities.



EVENT DETAILS

Date: Saturday, December 7th

Time: 7:00 PM

Venue Location: Mercedes-Benz of Orlando
810 North Orlando Avenue, Maitland, FL 32751

EVENT HIGHLIGHTS

- **Live Performances:** Featuring local musicians, dancers, and spoken word artists from the African, Caribbean, Latin American, and Afro-Latinx communities.
- **Art Exhibitions:** Showcasing contemporary and traditional works from diasporic artists, exploring themes of identity, resilience, and history.
- **Culinary Experience:** Offering a diverse menu of foods from across the diaspora, creating a full sensory experience for attendees.

IMPACT DETAILS

The Sounds and Sights of the Diaspora Fundraiser is a critical initiative designed to raise funds for projects that support cultural, economic, and educational development in the Orange County community. By leveraging the rich cultural expressions of music, art, and performance, the fundraiser not only generates financial support but also raises awareness about the multicultural communities that our organization currently serves.

WHY SPONSOR?

EXPOSURE TO A DIVERSE AUDIENCE

The Sounds and Sights of the Diaspora will attract attendees from a wide range of backgrounds, including artists, musicians, cultural influencers, business professionals, and community VIPs. Your sponsorship offers a unique opportunity to connect with a multicultural and global-minded audience that values diversity, inclusion, and cultural heritage.

BRAND ALIGNMENT WITH CULTURAL CELEBRATION

Aligning your brand with this event showcases your support for cultural diversity, global unity, and community empowerment. This sponsorship demonstrates your commitment to elevating underrepresented voices and celebrating the rich contributions of diasporic communities.

MEDIA AND PUBLICITY

Sponsors will be featured across digital and print media, including social media promotions, and press releases. With a broad media outreach strategy, your brand will be front and center before, during, and after the event.

SPONSORSHIP LEVELS

TITLE
\$8,000

PLATINUM
\$5,500

GOLD
\$3,500

COMMUNITY
\$2,500

CULTURAL ZONE
\$1,000

SPONSORSHIP DEADLINE: DECEMBER 2, 2024

TITLE SPONSOR - \$8,000

As the Title Sponsor, your brand will receive top-tier visibility and exclusive benefits.

Benefits:

- Premier logo placement on all event marketing materials (flyers, banners, social media, and chapter website)
- Brand name integrated into the event title: The Sounds and Sights of the Diaspora presented by [Your Company Name]
- VIP access for up to 5 guests and personalized corporate gift box
- Exclusive speaking opportunity during the opening ceremony
- Video promotional ad spotlight during event
- A dedicated social media spotlight post featuring your brand's commitment to supporting cultural diversity
- Logo displayed on event tables and sponsor recognition during key moments

PLATINUM SPONSOR - \$5,500

Platinum Sponsors receive significant exposure and engagement opportunities.

Benefits:

- Logo on select event marketing materials and website
- VIP access for up to 3 guests and personalized corporate gift box
- Video promotional ad spotlight during event
- Exclusive speaking opportunity during the opening ceremony
- Exclusive social media corporate brand interview
- Social media mentions
- Logo featured on event signage and promotional materials

GOLD SPONSOR - \$3,500

Gold Sponsors gain targeted brand visibility and access to event benefits.

Benefits:

- Logo placement on event website and select promotional materials
- VIP access for up to 2 guests
- Recognition in the event program and website
- Social media shout-out during the event campaign

COMMUNITY SPONSOR - \$2,500

This sponsorship level is ideal for local businesses and organizations looking to engage with the community.

Benefits:

- Logo on event website and select marketing materials
- Two (2) complimentary general admission tickets
- Mention in event program and on social media

CULTURAL ZONE SPONSOR - \$1,000

Sponsor one of the Diasporic themed regions:

- African American
- African Continent
- Caribbean
- Latin American

Benefits:

- Branded signage in your sponsored region
- Mention in the event program and on social media
- Opportunity to engage with attendees via branded materials in your zone

HOW TO BECOME SPONSOR?

If you're interested in sponsoring The Sounds and Sights of the Diaspora, or if you'd like to discuss custom sponsorship opportunities, please contact:

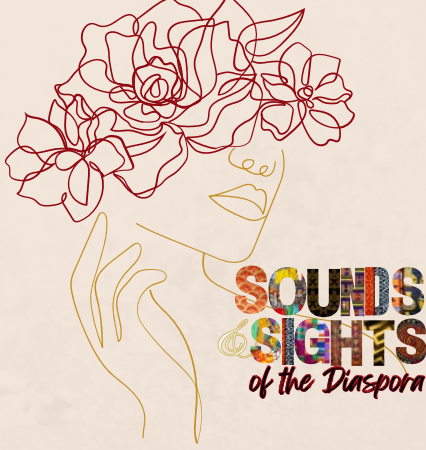
LAURY GEORGES-LANE, EVENT CHAIR
954-494-4923
INTERNATIONAL.OCAC@GMAIL.COM

Sponsorship payments can be made online via bit.ly/OCACSS24 or by check. Please make checks payable to Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. and mail payments to the following address:

ORANGE COUNTY (FL) ALUMNAE CHAPTER
DELTA SIGMA THETA SORORITY, INCORPORATED
P.O. BOX 608593
ORLANDO, FL 32860

Sponsorship Deadline: December 2, 2024

Thank you for considering a sponsorship opportunity and for your commitment to supporting cultural exchange and the celebration of Central Florida's diverse communities!



SPONSORSHIP FORM

I WILL SPONSOR SOUNDS AND SIGHTS OF THE DIASPORA AT THE FOLLOWING LEVEL:

- TITLE (\$8,000)**
- PLATINUM (\$5,500)**
- GOLD* (\$3,500)**
- COMMUNITY SPONSOR (\$2,500)**
- CULTURAL ZONE (\$1,000)**

Enclosed is a check/money order for \$_____ payable to Orange County (FL) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. (Memo: Sounds & Sights of the Diaspora)

Cash \$_____

Website Contribution or online ticket purchase: bit.ly/OCACSS24

COMPANY NAME

CONTACT PERSON

NAME AS YOU WISH FOR IT TO APPEAR IN ALL EVENT BRANDING:

ADDRESS:

CITY,STATE,ZIP CODE:

EMAIL:

PHONE:

WEBSITE:

SIGNATURE:

DATE:

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P.O. BOX 608593, ORLANDO, FL 32860**

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